

Nicolas Wiles

nicolaswiles@gmail.com • linkedin.com/in/nicolaswiles • (424) 353-7816

EDUCATION & AWARDS

University of Georgia, Morehead Honors College

Graduation: May 2027

B.B.A. Marketing; A.B. Advertising

GPA: 3.97/4.00

WORK EXPERIENCE

Brand Development and Awareness Intern: US Open Partnership

June 2026-August 2026

IHG Hotels & Resorts, Atlanta, GA

- Delivered 30+ pieces of social content through ideating, writing, producing, editing, curating, and scheduling.
- Designed an office activation highlight IHG's partnership with FIT, and strategized our team's
- Performed criminal background checks and social media screenings for 500+ talent within tight deadlines.

Jr. Casting Producer (Freelance)

January 2020-Present

Crucial Casting, Atlanta, GA/ Los Angeles, CA

- Executed digital outreach through social media marketing for brands such as KFC, Nick, Tide, VW, NFL, and AT&T.
- Screened 5,000+ talent auditions and presented selects to the casting director for review.
- Performed criminal background checks and social media screenings for 500+ talent within tight deadlines.

Production Assistant (Freelance)

January 2018-Present

T-Pain, HBO, FX, Postmates, The Dudesons, M+C Saatchi, 1-800D82Nite, Atlanta, GA/ Los Angeles, CA

- Proactively solved problems in a fast-paced environment, quickly adapting to changing circumstances.
- Supported the camera, lighting, talent, and audio teams, maintaining efficiency during filming.
- Promoted to Key Set PA on a movie shoot for outstanding communication and organization skills.

Wedding and Event DJ; Brand Development Representative

April 2024-Present

Athens DJ Service, Athens, GA

- Engaged guests by adapting to real-time audiences, MCing, and coordinating special moments.
- Increased brand engagement, spurring new business opportunities by meeting with 100+ potential clients.

PROJECTS

Top Dawg Sales Competition, 2nd Place out of nearly 100 competitors, Athens, GA

Spring 2026

AdPR Japan Study Abroad, Social Media Ambassador, Kyoto, Tokyo, Japan

Summer 2025

Phenix English School, Assistant Teacher Intern, Koriyama, Japan

Summer 2025

Digital Marketing Competition, University of Georgia, Athens, GA

Spring 2025

- Developed and pitched a strategic campaign for Porsche North America; Placed Top 8 of 40 teams.

Up & Up Festival, Athens, GA

Spring 2025

- Drove student engagement and boosted brand visibility through campus events and brand partnerships.

Discover Abroad – Int'l Business & Sustainability, Australia, New Zealand, Fiji

Summer 2024

Lassiter Investment Club, Founder & President, Marietta, GA

August 2021-May 2023

DECA, 2x Sports Marketing International Competitor, VP of Recruitment, Marietta, GA

August 2021-May 2023

ORGANIZATIONS

Talking Dog Agency, Co-Director, University of Georgia

September 2025-Present

- Lead a student agency with 100+ members and 10 client teams, including Home Depot, GM, and McDonalds.
- Hosted weekly agency meetings, developing members' skillsets and providing feedback on all deliverables.
- Created photo & video content, editorial calendars, and mock designs for social posts (previous role as producer).

American Advertising Federation, President, University of Georgia

August 2025-Present

- Developed workshops, collaborated with other student organizations, and performed outreach to agencies and industry leaders to facilitate growth and career readiness for 200+ members.

International Business Society, Committee Member, University of Georgia

August 2024-Present

Spoon University, Copywriter, University of Georgia

August 2024-Present

SKILLS AND INTERESTS

Skills: Excel, Canva, Photoshop, Premier, Public Speaking, Leadership, Strategic Planning, [Tenacity](#), Tables, Salesmanship

Interests: Basketball, Salsa, Travel, Shawarma, Hats, Public Transit, Brain Games, Geopolitics, Outkast, AI Pastor, Soul